



DEMANDING CHANGE

Ending Homelessness



SPONSOR PACKET

The background of the slide features three photographs of race participants. On the left, a young boy with dark skin and short hair wears a black t-shirt with yellow stars and a race bib with the number 762. In the center, a young girl with light skin and brown hair in pigtails wears a red and black jacket and a race bib with the number 754. On the right, a man with a beard and balding head wears a white long-sleeved shirt with 'BRIDGES' and 'STREETS' printed on it, along with a race bib with the number 406. A large, semi-transparent blue oval with the text 'BECOME A SPONSOR!' is overlaid across the middle of these images.

BECOME A SPONSOR!

We are currently offering a multitude of sponsorship levels for partnership for Bridges' **Run for Heroes 5K**, being held at The Village Green in Summit, NJ on Sunday, November 2nd, 2025.

Ranging from \$500 for a Community Partner to \$10,000 for a Spotlight Sponsorship, **each sponsorship level (and step) helps solve homelessness for our veterans.**

WHO ARE WE?



Bridges ends homelessness through street outreach and intensive case management focusing on health, housing, and independence. Last year, **Bridges housed and stabilized place 480 individuals into permanent housing.**

Bridges is a proud partner of Bringing Veterans Home, a statewide initiative by New Jersey's Office of Homelessness Prevention in partnership with the Department of Military Affairs, to end veteran homelessness in New Jersey by 2027.

For more information, please contact:
Diana Reyna, Communications Coordinator
dreyna@bridgesoutreach.org
908-294-3068



Presenting Sponsor

\$15,000

Signage at Event

Step & Repeat Banner

Promo Video

Dedicated Social Media

Sponsor Tabling

(15) 5k Registrations

Honor a Vet

Change Maker Sponsor

\$10,000

Logo on Event T-Shirt

Step & Repeat Banner

Social Media Posts

Sponsor Tabling

(10) 5k Registrations

Honor a Vet

Collaborative Sponsor

\$5,000

Logo on Event T-Shirt

Step & Repeat Banner

Social Media Posts

Sponsor Tabling

(10) 5k Registrations

Honor a Vet

Influencer Sponsor

\$2,500

Influencer Recognition

Social Media Posts

(2) 5k Registrations

Logo on Event T-Shirt

Sponsor Tabling

Honor a Vet

Outreach Sponsor

\$1,000

Outreach Recognition

Social Media Posts

Logo on Event T-Shirt

Sponsor Tabling

(1) 5k Registration

Honor a Vet

Community Partner

\$500

Social Media Posts

Name on Event T-Shirt

Honor a Vet



SPONSORSHIP BENEFITS

Benefits	Presenting Sponsor (\$15,000)	Change Maker (\$10,000)	Collaborative Sponsor (\$5,000)	Influencer Sponsor (\$2,500)	Outreach Sponsor (\$1,000)	Community Partner (\$500)
Promotional Video Footage & Stills	✓					
Included on event step & repeat banner	✓	✓	✓	✓		
Dedicated Social Media Posts (# varies)	✓	✓	✓			
Name/Logo on Benefit E-Communications	✓	✓	✓	✓	✓	✓
Complimentary 5K Registration(s)	✓	✓	✓	✓	✓	
Social Media Recognition	✓	✓	✓	✓	✓	
Sponsor Tabling	✓	✓	✓	✓	✓	



BRIDGES RUN FOR HEROES 5K EVENT SPONSORSHIP FORM

November 2, 2025 - Village Green, Summit

Thank you for sponsoring the 6th Annual Bridges 5K: Run For Heroes! A Fundraiser to help us solve veteran homelessness. Please fill out this commitment form so we can acknowledge you correctly in our event materials.

Please reach out to Mary Kate Cahiwat at mcahiwat@bridgesoutreach.org with any questions.

Sponsor Name _____
(to be printed on event materials)

Date of Submission: _____

Sponsorship Level

- ☐ Presenting - \$15,000 ☐ Change Maker - \$10,000 ☐ Collaborative - \$5,000
☐ Influencer - \$2,500 ☐ Outreach - \$1,000 ☐ Community - \$500

Contact Details

Contact Name: _____

Contact Title: _____

Phone #: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Payment Details

Payment method: ☐ Mailing a check ☐ Credit/Debit Card on Bridges website

Visit this link to pay on our website directly: <https://runsignup.com/Race/NJ/Summit/Bridges5k>

URL to link your logo to on e-communications _____

Have you submitted a logo file to our team? ☐ Yes ☐ No

If you haven't, please email a high-resolution logo to Mary Kate Cahiwat at mcahiwat@bridgesoutreach.org to be included in our event materials.